

ASHLAND AREA CHAMBER OF COMMERCE BOARD OF DIRECTORS MEETING MAY 16, 2007

Date & Time-May 16, 2007 7:30 am

Location- Saint Catherine Medical Center

Present- B.Braunstein, J.Braunstein, L.Drebitko, S.Demko, B.Keener, G.Demko,D.Hubler,C.Heitzenroth, F.Birster, C.Wydra, T.Hahn.

Call To Order- The meeting was called to order at 7:35 am by Bob Braunstein, President, followed by the pledge of allegiance to the American flag.

Review and Approval of Minutes of Last Meeting- The minutes of the April 19, 2007 meeting were distributed and the following change, which was brought to the Secretary's attention via e-mail, was approved by unanimous consent: everywhere Lori Kane appeared it was changed to Laurie Drebliko.

Treasurer's Report-See separate report. Connie reported the yard sale items will appear on next months report.

Bills- Letter was received from ADI regarding their Capital Campaign. Last year we had pledged \$1,000 annually for 5 years. It was approved on a motion by S.Demko/C.Wydra 2nd to send \$1,000 for this year.

Correspondence-The current mail was passed around.

COMMITTEE REPORTS

Fund Raiser- S. Demko reported on the results of the yard sale. The weather was a little cool and windy but the turn-out of buyers was pretty good for a first time event. She thanked Ashland Rotary for scheduling the Dick Canfield Pet Walk at the same time and location in order to increase traffic to the yard sale and our hot dog stand. Suggestions for next year include a map of yard-salers staying at their homes to sell and paying the \$10 fee to be put on the map, similar to the ADI's "Spring Fling". See separate report for the tallies.

Bob B. asked to suspend most of the rest of the usual agenda to discuss future fund raising projects and/or events that get publicity for the Chamber. He suggested a quarterly mixer, perhaps starting at the end of June sponsored in all or part by his business. He hoped it could be held at the hospital, but as discussion continued, problems with who purchases the alcohol came to light. A possible fund raiser he proposed was a festival in Oct. with a scarecrow contest and pie-baking contest, but the group felt it was too similar to ADI's AppleFest. SCMC is also holding a craft show this fall. Sharon suggested sell tickets to a dinner, perhaps in Nov. All fund

raising ideas were tabled. Laurie recommended sending a press release to the newspaper after our meetings or events to get more coverage and to include the Standard-Speaker. Charlie volunteered to do this.

Schuylkill Chamber- Laurie reported the Schuylkill Chamber is holding a Beach Party on June 28th at Christie Joy Catering Hall. It will include a band and activities for the kids. They also will be sponsoring “Chamber on the Hill” in Harrisburg on May 22 to make lawmakers aware of issues important to the business community.

Membership-The following new businesses need to be visited: Fabrizio’s, Ashland Downtown Motors, and Bacon Manufacturing. S.Demko volunteered to chair the Membership Committee. Charlie asked if Bob could e-mail him the names of the members who volunteered for it.

Website (ashlandpa.com)-George commented that the minutes need to be placed on the website in a more timely fashion. He suggested having other Chamber members make changes on it but Bob explained that certain software is needed and changes may be difficult without interfering with the basic configuration. He will try to be timelier in updating the site.

Adjournment-The meeting was adjourned at 8:35 am on a motion by F.Birster/B.Keener 2nd.

Respectfully submitted,

Sharon Demko

Sharon Demko
Secretary

**The next meeting will be June 21, 2007 7:30 am at
Saint Catherine Medical Center**